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FOR IMMEDIATE RELEASE

Galileo Health Partners Forms Scientific Advisory Board

Sports, Exercise and Fitness, Nutrition and Medical Experts Guide Development of iMeasure Fitness

BELMONT, Mass. – JANUARY, 2007 – Galileo Health Partners, Inc., a leading provider of products and services that allow individuals to easily measure and improve their fitness and well-being, today announced the formation of the iMeasure Fitness™ Scientific Advisory Board and its appointments.

The advisory board was formed to provide experienced and credible scientific guidance on the development and evolution of the iMeasure Fitness product and related services.

"We believe we have compiled a group of industry experts whose opinions and knowledge are vital to the success of iMeasure Fitness," said Jennifer Guckel Porter, CEO of iMeasure, a division of Galileo Health Partners, Inc. "Members of this diverse group have extensive backgrounds in the fields of exercise physiology, fitness, health and wellness, medicine, statistics, fitness assessment, and related public policy. Their opinions have enabled us to develop a unique product that stands alone in the marketplace."

The Scientific Advisory Board is responsible for evaluating and providing feedback on tests, questions, outcome measures, evaluation algorithms, and the resulting report for the iMeasure Fitness test. Board members have also helped shape the philosophy, goals and overall approach for the product; have provided critical feedback around the data sources and interpretations; and serve as important links to the broader scientific and research communities.

The Scientific Advisory Board members were all chosen for their strong reputations within and beyond their areas of specialty and for their passion, commitment, and experience with assessing and improving physical activity and fitness. The following experts have agreed to serve on the iMeasure Fitness Scientific Advisory Board:

- David R. Bassett, Jr., Ph.D., is a professor in the Department of Exercise, Sport, and Leisure Studies, at the University of Tennessee in Knoxville. He earned a Master's degree from the Human Performance Laboratory at Ball State University and a Ph.D. degree from the Department of Physical Education and Dance at the University of Wisconsin, Madison. His research focuses on objective measurement of physical activity and energy expenditure, through the use of heart rate monitoring, pedometers, and accelerometers. His work has

been funded by the American Heart Association, the International Life Sciences Institute, and the National Institutes of Health.

- Patty S. Freedson, Ph.D. is a professor and chair, Department of Kinesiology, University of Massachusetts at Amherst; and adjunct professor of medicine, Division of Preventive and Behavioral Medicine, UMass Medical Center, Worcester, Mass. She received her Ph.D. from the University of Michigan.
- Josh Henkin, Ph.D. is a field scientist for a medical device company who manages investigator initiated research in the area of cardiac rhythm therapies. He received his M.S. in Nutritional Sciences and Ph.D. in cell and molecular biology from The University of Vermont. Because Vermont has long winters, Josh focused part of his research on the fitness benefits of snowshoeing versus running in snowy climates. In addition, his molecular work examined muscle protein interactions to better understand the relationship between form and function of skeletal muscle. Josh has been personal training for over a decade and is a Certified Strength and Condition Specialist through the National Strength and Conditioning Association.
- Russell R. Pate, Ph.D., is a professor, Department of Exercise Science, University of South Carolina. He received his Ph.D. in exercise physiology from the University of Oregon
- Linda Pescatello, Ph.D., is professor in Kinesiology in the School of Education. She has joint appointments in the departments of Allied Health Sciences, Nutritional Sciences, and Neurobiology. She received a Ph.D. in exercise physiology from the University of Connecticut. Dr. Pescatello has been funded by the American Heart Association for her work on exercise and hypertension: Pratt & Whitney for research relating to worksite health promotion; and the USDA for providing personal training physical activity interventions to adolescent, overweight, minority girls. As a member of the Exercise Science and Genetics Collaborative Research Group, she had been funded by Donaghue Medical Research Foundation and the National Institutes of Health, Aging and Neurological Disorders and Stroke for her research related to exercise genomics and physiogenetic explanations for the response to exercise.
- John W. Staudenmayer, Ph.D., is an assistant professor, Department of Mathematics and Statistics, University of Massachusetts at Amherst. He was an NIEHS postdoctoral fellow in the Department of Biostatistics, Harvard School of Public Health, and received a Ph.D. in operations research from Cornell University His research focuses on developing and understanding new statistical methodology, and he is interested in increasing our ability to measure several aspects of a person's physical activity.
- Dianne Stanton Ward, Ed.D. is professor and director of the Intervention and Policy Division, Department of Nutrition, Schools of Public Health and Medicine, University of North Carolina at Chapel Hill. She received an Ed.D. in physical education from the University of North Carolina-Greensboro. Dr. Ward's research focus is the prevention of obesity and promotion of physical activity in children, adolescents and families. Dr. Ward has been funded by the National Institutes of Health since 1994. She has led the development of numerous interventions in preschool, school, and community settings, and is interested in

the assessment of physical activity and the measurement of the physical activity environment.

- Andriette Tempie Ward, MD, MPH is a locum tenum pediatrician at the Eisner Pediatric and Family Medical Center in Los Angeles, Calif. She received her M.D. from Case Western Reserve University School of Medicine and a MPH from the UCLA School of Public Health, Department of Health Services. She did her internship and residency in pediatrics at Children's Hospital Los Angeles.

About iMeasure Fitness
iMeasure Fitness is a measurement and evaluation tool that allows consumers to gain reliable information about their health and fitness.

In the privacy of their own home, individuals complete a series of fitness and wellness tests and questions and enter their data into a secure and private website. Collected data such as gender, height, age, weight, servings of fruits/day, minutes of activity/day, as well as calculated information like waist circumference, number of pushups in one minute and ability to touch ones toes.

After logging into the iMeasure Fitness website to enter their fitness information, the data are analyzed using a proprietary, patented algorithm, and a customized report with a series of scores that assess the consumer's current fitness and health is generated. The six scores, selected due to their significance to overall health and well-being are Cardio, Flexibility, Strength, Balance, Body Composition, and Lifestyle. Users also receive recommendations for guidance and resources to improve their health. *(Note: See release dated November 8, 2006 for more detailed product information including availability and pricing.)*

About Galileo Health Partners
Galileo Health Partners, Inc. (GHP), founded on a genuine desire to improve lives, develops products and services that empower individuals to change their fitness and health with scientific tools and continued learning. GHP offers credible and private wellness assessment tools, scores and reports that are grounded in rigorous medical science and normative data. GHP strives to help consumers understand, measure and improve their fitness, health, and wellness. More information about Galileo Health Partners is available at www.galileohealthpartners.com or by calling 617-484-0876.

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